

## PROGRAMME

## 22 September 2021

14:00-14:15	<b>Welcome and introduction</b> <i>Massimo Florio, University of Milan and Henrik Andersson, SBCA</i>
14:15-14:30	<b>Investment priorities in the Next-Generation EU: introduction to the workshop</b> <i>Chiara Pancotti, CSIL</i>
14:30-15:00	<b>The role of CBA in the project cycle</b> <i>Silvia Vignetti, CSIL</i>
15:00-15:45	<b>The Cohesion Policy experience and the new Economic Appraisal Vademecum</b> <i>Witold Willak, DG Regional and Urban Policy of European Commission and Davide Sartori, European Investment Bank</i>
15:45-16:15	<b>The role of CBA in assessing CEF energy transmission &amp; renewables projects</b> <i>Julien Bollati, European Climate, Infrastructure and Environment Executive Agency, European Commission</i>
16:15-16:30	<b>Virtual Coffee Break</b>
16:30-17:00	<b>The national CBA methodological framework in Lithuania</b> <i>Linas Jasiukevičius, Lithuania - Central Project Management Agency</i>
17:00-17:30	<b>The role of CBA in public decision-making in France</b> <i>To be confirmed</i>
17:30-17:45	<b>Q&amp;A session</b>

## 23 September 2021

14:00-14:15	<b>Welcome and introduction</b> <i>Chiara Pancotti, CSIL</i>
14:15-14:45	<b>The COVID-19 impact on the Social Discount Rate estimates in EU countries</b> <i>Gelsomina Catalano, CSIL and University of Milan</i>
14:45-15:30	<b>Investing in a healthier Europe: how to value mortality risk reduction.</b> <b>Case history: Pricing the global health risks of the COVID-19 pandemic</b> <i>Prof. W. Kip Viscusi, Vanderbilt University Law School</i>
15:30 -15:45	<b>Q&amp;A session</b>
15:45 - 16:00	<b>Virtual Coffee Break</b>
16:00-16:45	<b>Investing in a greener Europe: how to value energy efficiency investments</b> <i>Isidoro Tapia and Francesco Angelini, European Investment Bank /JASPERS</i>
16:45 - 17:30	<b>Investing in digital projects: how to value ICT investments</b> <b>Case history: the e-schools project in Croatia (REGIOSTARS 2020 award) and the use of Policy Led Multicriteria Analysis in the options analysis</b> <i>Davide Sartori and Teresa Calvete, European Investment Bank</i>
17:30-17:45	<b>Q&amp;A session</b>

## 24 September 2021

14:00-14:15	<b>Investing in scientific research and open science services:</b> Welcome and Introduction by <i>Silvia Vignetti, CSIL</i>
14:15-15:00	<b>The value of open data: the case of OpenAIRE</b> <i>Phoebe Koundouri, Athens University of Economics and Business</i>
15:00-15:30	<b>Tracking innovation pathways from publications to patents: the case of ALBA</b> <i>Gelsomina Catalano, CSIL and University of Milan</i>
15:30-15:45	<b>Q&amp;A session</b>
15:45-16:00	<b>Virtual Coffee Break</b>
16:00-16:30	<b>The value of public procurement: evidence from physics and space research</b> <i>Francesco Giffoni, CSIL and University of Milan</i>
16:30-17:15	<b>The value of scientific knowledge: the case of Cosmo Skymed</b> <i>Valentina Morretta, University of Milan</i>
17:15-17:30	<b>Q&amp;A session</b>
17:30 - 17:45	<b>Concluding remarks</b> <i>Massimo Florio, University of Milan</i>

For more information and to register,

- visit [www.csilmilano.com/cbawebinar](http://www.csilmilano.com/cbawebinar)
- contact Jessica Catalano by e-mail [catalano@csilmilano.com](mailto:catalano@csilmilano.com) or by phone +39 02 84102088